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Upwardly mobile: why billionaires and backcountry skiers are flocking to Jackson

Wealthy incomers are driving up house prices — but the real riches await those discovering the wild Tetons on skis

Where to eat: At Teton Village, the family-run Teton Thai (tetonthaivillage.com) does exceptional Thai food — but is very popular, and doesn't take reservations, so be prepared to have a drink and wait for a table. The piste-side Handle Bar (michaelmina.net) is ideal for burgers and beers at lunch or après-ski. In town, The Kitchen (thekitchenjacksonhole.com) is an idiosyncratic gem, with an inventive Asian-influenced menu in a quirky, architect-designed room. For something casual,