

# PENTA

## Great Escapes: A Well-Rounded Winter Getaway in Jackson Hole, Wyoming

By Chadner Navarro

Tourism in greater Jackson Hole is actually over 100 years old, dating back to a dude-ranch boom in the early 1900s when wealthy city slickers couldn't get enough of living like cowboys for a week or two. And with the town being an established gateway to Yellowstone National Park, Grand Teton National Park, and the Bridger-Teton National Forest, Jackson Hole's reputation as a mountain holiday destination kept growing from there.

Today, in addition to travelers eager to explore the surrounding natural landscapes, Jackson also became a major player in the world of winter sports thanks to Jackson Hole Mountain Resort. It's often named one of the planet's premier ski resorts because of its world-class infrastructure and thrilling mountain conditions—it has the longest continuous vertical rise of any ski area in the country at 4,139 feet.

The high-end hospitality infrastructure that supports all this alluring natural grandeur has expanded as interest in Jackson Hole has skyrocketed. It's not just rugged nature and bone-chilling ski terrain that lure out-of-towners to this pocket of the Rocky Mountains. Luxury hotels, glamorous apres-ski bars, see-and-be-seen restaurants, and fancy boutiques are all over Jackson, too, giving visitors countless options with which to fill their vacation itinerary—on or off the slopes.

In town, The Cloudveil is centrally located in the historic Town Square and within walking distance to buzzy restaurants, bars, galleries, and shops. The building (a nature-inspired medley of stone, wood, and metal) used to be Jackson's first bank. Today, it houses 100 rooms rendered in modernized western motifs with lots of smooth leather surfaces and moody photography by locals; a Parisian brasserie called The Bistro; and a bustling rooftop winterized with firepits and stiff, warming drinks.